

# memphis

presents

## 1 2 3 4 STAGIONI

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**Peter Shire**

Opening Reception with the artist  
*25th October*  
*from 7pm to 9pm*

*“Wouldn't it be great to have dinner in the most luxurious, comfortable chair? Perhaps it would be for dining in the style of the Romans...reclining. If I were to have a favorite chair, maybe a chair could have me as a favorite, and this one won't leave me alone.*

*To the degree that it's not only iconic, but it's non-stop with new colors that are umbers and sienna's expanding away from the many colors that I normally use. Can something new be completely old at the same time?”*

*-Peter Shire*

The show will feature some of Shire's most iconic furniture pieces designed for Memphis together with new ideas and fantasies, provocatively embracing humor and whimsy in its exaggerated proportions, overwhelming color combinations and asymmetrical compositions.

**October 26<sup>th</sup> // November 23<sup>rd</sup> 2018**

Memphis Srl  
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Show Room: **Largo Treves, 5** - 20121 Milano - Tel./Fax. 02/6554731

Part. IVA 06196580150 - Rea 1079287 CCIAA Milano - Ufficio del Registro delle Imprese - Tribunale di Milano 207260 - Cap. Soc. € 154.937,00 - Socio Unico

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## PETER SHIRE

Peter Shire is an LA-based artist whose work eludes all attempts at categorization. He has created ceramics, furniture, toys, interior designs, and public sculptures, that seem to at once reference and parody influences such as Bauhaus, Futurism, Art Nouveau and Art Deco. This subversive humor and playfulness extend throughout his work and made him a natural fit for the controversial and iconic Milan-based Memphis design group, of which he was a founding member. A graduate of the famous Chouinard Art Institute in Los Angeles, Peter Shire has an impressive exhibition record. In addition to many group shows, his works have been exhibited in numerous solo shows, in his hometown, Los Angeles, nationally and internationally in Milan, Paris, Tokyo and Sapporo. Shire's works are in many public collections and museums in the U.S. and abroad.

## MEMPHIS

Memphis was founded in 1981 to manufacture the products designed by Ettore Sottsass and a group of young architects and designers who worked with him. Memphis was created as a workshop for the development of new ideas in design, and soon went on to become a genuine cultural phenomenon. With Ettore Sottsass and Barbara Radice as the reference figures for the group, Memphis design took on a new expressive conception linked to new forms, materials and patterns, and forged new approaches to the idea of living, by revolutionising the logics of the world of design. In this way, the Memphis movement became the almost mythical symbol of the New Design. The final collection by the Memphis group was designed in 1988.

## POST DESIGN

This is the trademark under which Memphis produces the new collections. Conceived by Alberto Bianchi Albrici with Ettore Sottsass, as well as other works by Sottsass, other collections by some of the most important international designers such as Johanna Grawunder, Pierre Charpin, Denis Santachiara, Nathalie Du Pasquier, George J. Sowden, Nanda Vigo, Alessandro Mendini, Markus Benesch, Alberto Biagetti, Giacomo Moor, Ron Arad and Richard Woods bear the Post Design name. Post Design is also the name of the gallery in Milan which hosts all the Memphis' productions Milano.

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